



George Saldana was born in San Antonio, TX. He has been married to a beautiful and supportive wife for 33 years and has 3 wonderful children, Jeff 28, Shari 30 and Marcus 22. His hobbies include motorsport racing in the national organization NASA, riding his Harley Street glide and hanging out in his backyard with his family by the pool. He studied business in Junior college in the late 1970's and decided to open his first electrical contracting business at the ripe old age of 19 years old. After obtaining his City Electrical Journeyman's license in 1982 and his City and State Master Electrical license in 1989, George has continued to hone his knowledge through annual Continuing education courses and on the job expertise that can only be obtained through years of practical experience and satisfied customers. Over the past 36 years he has owned a steady, predictable and profitable electrical contracting business providing premium services for hundreds of clients during that time. He has enjoyed employee relationships that have lasted years, providing security for literally hundreds of families in an often-tumultuous economy where he often put his employee's security ahead of himself. His companies have employed between 20 and 60 employees at any given time during these years. George Saldana purchased his initial Mister Sparky Franchise #0055 in 2007 and purchased the remainder of the Metro San Antonio area Mister Sparky #0097 in 2009.



George and his team service over 2.5 million people in over 800,000 households throughout the Metro San Antonio/ Bexar County area. George Saldana is a senior level executive overseeing entire departmental operations across all divisions of company. He leads a team of active management, sales technicians, installation department and support staff through pragmatic, transparent and effective operations on daily basis. Responsible for leadership and guidance through effective management of a team culture focused on success. Member of FLT (Franchise Leadership Team) for Direct Energy / Clockwork Services providing communication from over 300 franchises to Franchisor directly for continued improvement, growth, and satisfaction for our Franchisee / Franchisor relationship. Master Electrician since 1989 in the State of Texas. Member of Pinnacle Club in Clockworks Services since its inception in 2012. George's ongoing mission in his community is to provide the absolute best service and customer experience possible through education, reliability, and compassion.



Mister Sparky San Antonio has very exclusive causal partnerships with Children’s Miracle Network, Pets Alive, San Antonio Food Bank, Meals on Wheels and many others too numerous to list. Community Outreach and a Cohesive company culture are his chief objectives. His vision over the next few years is to become the largest, most accessible, recommended, reliable and efficient electrical home service company in the metropolitan San Antonio area. George believes that he can get that done with providing the most comprehensive and honest value proposition in his market today and by utilizing the latest technologies, safety and ongoing perpetual training programs for his people and all the facets of his business.

“Leadership in its simplest form is defined by the leaders you create around you.” -Unknown